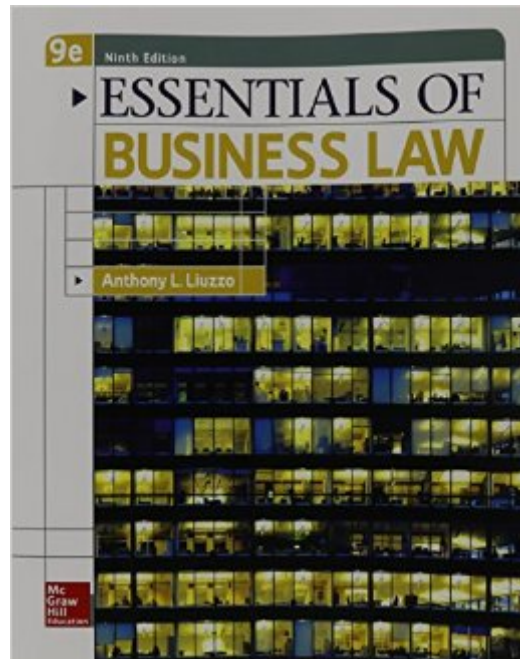




Ebook Directory
the best source of ebook

The book was found

Essentials Of Business Law



Synopsis

The new, ninth edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law.

Book Information

Paperback: 704 pages

Publisher: McGraw-Hill Education; 9 edition (January 19, 2015)

Language: English

ISBN-10: 007802319X

ISBN-13: 978-0078023194

Product Dimensions: 8 x 1.1 x 9.9 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 14 customer reviews

Best Sellers Rank: #16,174 in Books (See Top 100 in Books) #16 in Books > Textbooks >

Business & Finance > Business Law #20 in Books > Law > Business > Franchising #38

in Books > Law > Administrative Law

Customer Reviews

Anthony L. Liuzzo, J.D., MBA, Ph.D. Dr. Anthony L. Liuzzo is Professor Emeritus at Wilkes University where, until recently, he served as Professor of Business and Economics and Chairperson of the Business Programs of Arizona. Dr. Liuzzo is a licensed attorney and economist. He earned his Ph.D. in business administration, Master of Philosophy in economics, and MBA in management and organizational behavior from New York University; his law degree from St. John's University; and his bachelor's degree in marketing from Fordham University in New York City. Specializing in public policy issues, employment law, and holiday retail sales forecasting, he has been cited on numerous occasions in hundreds of publications including CNN, Fox News, Forbes, The New York Times, USA Today, the Arizona Republic, the New York Daily News, the Philadelphia Daily News, the Chicago Tribune, the Washington Times, the Cincinnati Enquirer, the

Pittsburgh Post-Gazette, the Detroit News, the Christian Science Monitor, and the San Francisco Examinerâ for his views on legal and business issues. Dr. Liuzzo has been the author of several editions of the popular textbook, Essentials of Business Law, and its accompanying assessment materials, mobile applications, and instructorâ™s manual, published by McGraw-Hill. Dr. Liuzzo is also the author of several books and numerous articles that have appeared in scholarly and professional journals. He has served as editor of a scholarly journal and has been instrumental in creating several successful small businesses. Dr. Liuzzo is an active member of many professional and community organizations and currently serves as a member and officer of several boards of directors.

It's very comprehensive, and I am pleased with it. We are just at the beginning. Will let you know by the end of the semester.

Renting on the Kindle Version brings immediately delivery, fast payment process, and satisfaction through search engines/note taking. I have come to enjoy a few nicks of the digital age for college studying. Any college student should really consider renting through the kindle version for saving money instead of renting actual text books or buying them.

I purchased this book for a business class and it was very easy to read and understand. It really helped me succeed in the class.

I needed this book for my Business Law class. It was a great resource. I loved the clear explanations and the numerous examples pertaining to each concept. Highly recommended.

Lays out the fundamentals of law in a orderly fashion. Rented it, going to buy it. This is a great addition to any reference library.

On time. Not destroyed all of the pages are usable and had some of the answers. Thanks

Thank you.

It is a good book, just a little bit expensive.

[Download to continue reading...](#)

Modern Essentials Bundle 6th - Modern Essentials 6th Edition a Contemporary Guide to the
Therapeutic Use of Essential Oils, An Introduction to Modern Essentials, and Modern Essentials
Reference Card Dynamic Business Law: The Essentials, 3dr Edition (Irwin Business Law) Dynamic
Business Law: The Essentials (Irwin Business Law) Business For Kids: for beginners - How to teach
Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids
- Business for children - Kids business 101) ESL Business English: The essential guide to Business
English Communication (Business English, Business communication, Business English guide)
Prepper Essentials: Prepper Essentials What Every Survivalist Needs To Know When Building The
Ultimate SHTF Stockpile (Survival Handbook, DIY, Emergency ... Essentials Books, Emergency
Prepared) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround
Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Smith and
Robersonâ€™s Business Law (Smith & Roberson's Business Law) Employment Law for Business
(Irwin Business Law) Cengage Advantage Books: Fundamentals of Business Law Today:
Summarized Cases (Miller Business Law Today Family) Business Law with UCC Applications (Irwin
Business Law) Business Law Today, Standard: Text and Summarized Cases (Miller Business Law
Today Family) Law and Business of the Entertainment Industries, 5th Edition (Law & Business of
the Entertainment Industries) Law for Business and Personal Use (Business Law) Business Law
and the Legal Environment, Standard Edition (Business Law and the Legal Enivorment) Corporate
Law (Business Law and the Regulation of Business (BSL 213)) Law School Handbook Contracts:
UCC / Common Law definitions and outlines A Law School e-book: Authors of 6 Published Bar
Exam Essays!!!!!! Contracts law A - Z 90% Law School Essays: Contracts * A law e-book: Contract
law issues and definitions and how to argue them from 70% to 90% - Big Rests Law Study Method -
produces model essays Celebrity Bar Exams - Con law Criminal law Evidence Contracts Wills Real
Property: Law school books / Law school exams The Law of Trusts (Prime Members Can Read This
Book Free): (e law-book), Authored by writers of 6 published bar essays Including Trusts Law!! ! A -
Z of Trusts Law.....

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)